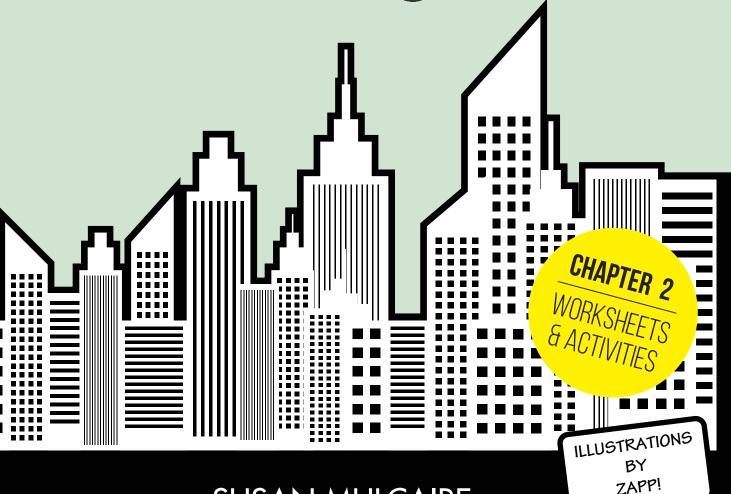
## STUDENT WORKBOOK

THE 21ST CENTURY STUDENT'S GUIDE TO

# FINANCIAL LITERACY





SUSAN MULCAIRE

## LET'S PRACTICE

### **Know How 2 Negotiate**

The ability to negotiate effectively is an essential 21st century skill. Many times in your personal life and career you will have to negotiate. It could be the negotiation of a purchase of a car or house, the settlement of a business dispute, or the negotiation for the business contract. There are different forms of negotiation, as well as a variety of tactics and styles applied to different situations: *international affairs and diplomacy, a legal conflict, industrial disputes, a business deal, domestic relationships — even hostage release negotiations.* Professional negotiators are people who have studied methods and principles of negotiation, and are paid to negotiate on behalf of a client. Many ballplayers' unions and other sports organizations hire professional negotiators to help settle disputes. If you want to be a dealmaker, you need to know how 2 negotiate!

### **True or False**

1.	A strong preparation is the key to a successful negotiation.
2.	Go bold on your first offer!
3.	Have a specific outcome in mind. Do not waiver from it.
4.	Watch your opponent's body language – it's telling you something.
5.	Even if you feel negotiations are going nowhere, never walk out — keep at it.
6.	As long as you've reached an agreement on the main issues in negotiation, it's ok to work out the details later.
7.	Get your agreement in writing.
8.	A win-win solution is overrated.
9.	Get your opponent off guard — go in for the kill right off the bat.
10.	Don't be afraid to be intimidating.

Do you know how 2 negotiate? Check your answers on the following page.

## ANSWER KEY

## **Know How 2 Negotiate**

- **True.** Do your homework. Before you get to the negotiating table, know as much as possible about your opponent. When preparing, put yourself in your opponent's head. They will have predetermined a few acceptable outcomes. Try to determine what they *want* and what they'll *accept*. Know their weaknesses. Know your own goals and weaknesses too. If your opponent is well-prepared, they will have spent some time figuring *you* out.
- True. The first offer is usually the most important. It is
  the benchmark by which all subsequent offers will
  be judged and compared. Experts advise against being
  timid on your first move. On your first offer, go bold, but
  realistic.

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- **False.** Know your ultimate goals before you start. Be realistic, but flexible, with a range of acceptable outcomes. Predetermine your "give aways." Those are minor items and positions you can concede which make the opposing party feel they have gained something. Keep in mind that sometimes opponents want things that don't cost money, like recognition for a job well done, a new job title, an apology, an invitation to join you, or a faster delivery date.
- **True.** Body movements and speech patterns can be clues to what your opponent is thinking and feeling. Experts say that things like head nods, leaning in, and maintaining eye contact indicate interest and agreement. On the other hand, leaning back, frowning or looking away may mean your opponent isn't interested, is annoyed, distrustful, or even bored! A change in a tone of voice can indicate tension. Watch your own body movements don't let them give away your thoughts and feelings.

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advise against the walk out. However, there are and publicity. Otherwise, a walk out is not a normal or outs are fairly common. It's mainly for dramatic effect negotiations, such as union contract negotiations, walk commit to an agreement.) In very public, high-profile always ask your opponent to confirm, up front, or even party does not have the authority or the means to will not negotiate. Also, if you find out the opposing puts forth a "take-it-or-leave it" position, and simply occasions when it's OK. For example, if your opponent's True, with some exceptions. Experts generally before the meeting, that they are fully authorized to do the deal, it's OK to walk. (To avoid this problem, The walk out is also acceptable when your opponent becomes a series of personal insults and attacks. proposals are illegal or unethical, or if the negotiation

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- False. The devil is in the details! Before leaving the table, make sure the specifics of any agreement are covered, or you may find out later that you really didn't reach an agreement at all. Confirm exact amounts, dates, times, methods of payment or performance, etc. Remember, you are creating agreement that may be looked to for many years to guide interactions between the parties. Anticipate the types of problems that are likely to arise in the future and plan how they will be handled.
- **True.** In some cases, a verbal agreement and handshake can actually create an enforceable agreement. But should you rely on that? Probably not. If you have a spent substantial amount of time and effort negotiating several terms and resolving complex issues, it's always best to get the terms in writing and

- in detail. In minor, less complex matters, it doesn't have to involve a formal contract negotiated by teams of lawyers. A simple email exchange whereby parties agree to important terms (dates, amounts, performance standards, etc.) will often suffice.
- **False.** A win-win deal that satisfies both sides is always the best solution. Most successful negotiations come to a win-win. Remember, your job as a negotiator is not to pound your opponent into submission. It is to find a means and a path by which the parties can settle differences and move forward productively, with both getting their most important needs met.
- False. See #2. Make your first offer bold, but *realistic*. However, "going in for the kill" signals to your opponent that you are not serious about negotiating you're just there to make demands and bluster. It creates an immediate atmosphere of anger or resentment. If your opponent "goes in for the kill", experts recommend overlooking it and staying cool. Don't react. Continue to negotiate. If they remain stuck on an impossible demand, it's no longer a negotiation you can walk.

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10. **False.** Generally, principles of fairness, mutual benefit, and building a productive negotiating relationship are the keys to a successful outcome. The best negotiators keep their ego out of the process. They maintain a calm and cool demeanor, as well as a thick skin. That doesn't mean they're weak negotiators. Intimidation is a common tactic intended to get the other party to such a high level of frustration, they'll throw in the towel and take a bad deal just to get out of there. Don't fall for it!

## **EXPLORING 21st CENTURY SKILLS AND ISSUES**

Na	me:
	Identify Your Strengths and Weaknesses with Myers-Briggs Type Indicator
Du sur sui so int we	e you an introvert or an extrovert? A thinker or a feeler? Are you intuitive? How do you approach decision-making with the mother-daughter team of Katharine Cook Briggs and Isabel Briggs Myers created a personality vey to help women who were working outside the home for the first time, identify the type of jobs they may be ted for. It is based on the work of psychologist Carl Jung. The Myers-Briggs Type Indicator (MBTI) has proven accurate and reliable that <b>today many businesses and government agencies use it to obtain insight to how their employees relate to the world, how to best utilize their talents or compensate for their eaknesses.</b> The MBTI is also used in teaching, career counseling, and to help companies develop team building d collaboration skills. Use the chart on the next page or select one of the websites below to identify your MBTI resonality type. Then answer these questions:
1.	According to the results, what's your four-letter <b>personality type</b> ?
2.	What are your <b>strengths</b> as identified in the outcome? Do you agree? Why or why not? Discuss.
3.	In your opinion, what are your personality <b>weaknesses</b> ?
4.	Some companies ask members of collaborative teams to share their MBTI outcomes with one another. How would knowing the MBTI personality types of the people you work with on projects help <b>facilitate the success</b> of the project?
5.	Compare your outcome with your classmates. Was there a dominant personality type? What was the least common personality type?
6.	Watch Myers-Briggs and Productivity by watchwellcast (Search YouTube: Intro to the Myers-Briggs Testv – Wellcast) and identify three strategies to help your personality type improve productivity.
	www.freemyersbriggstests.com www.humanmetrics.com/cgi-win/JTypes2.asp

# What's Your Personality Type?

For each pair of letters, choose the side that seems most natural to you, even if you don't agree with every description. Use the questions on the outside of the chart to determine the four letters of your Myer-Briggs type

## 1. Are you outwardly or inwardly focused? If you:

- talkative, outgoing
- Like to be in a fast-paced

Prefer a slower pace with

time for contemplation

reserved, private

Tend to work out ideas with others, think out loud

Tend to think things through

inside your head

Enjoy being the center of

Would rather observe than be the center of attention

then you prefer

then you prefer

enjoy speculation and creative problem solving flexible, imaginative. Original thinkers who precise, reserved, Intellectual, logica

reasonable, level-headed

then you prefer

Thinking

Feeling

3. How do you prefer to make decisions? If you:

impersonal way, using logical reasoning

personal values and how

your actions affect others

Enjoy finding the flaws in an

Like to please others and

point out the best in people

Value harmony, forgiveness

Value justice, fairness

Could be described as

Could be described as

warm, empathetic

then you prefer

**Extraversion** 

Introversion

Action-oriented, logical, analytical, spontaneous, reserved, independent Enjoy adventure, skilled at understanding how mechanical things work.

2. How do you prefer to take information? If you: Focus on the reality of how

Imagine the possibilities of

how things could be

- Pay attention to concrete Notice the big picture, see how everything connects
- Enjoy ideas and concepts for their own sake

Prefer ideas that have

Like to describe things in a

figurative, poetic way

specific, literal way Like to describe things in a practical applications

then you prefer

then you prefer

Sensing

Intuition

ESFP

Caring, enthusiast idealistic, organize diplomatic, responsi Skilled communicat

# Prefer to leave your options

- Prefer to have matters
- should be respected

then you prefer

## 4. How do you prefer to live your outer life? If you:

- Think rules and deadlines

See rules and deadlines as

Like to improvise and make

things up as you go

Are spontaneous, enjoy

surprises and new situations

- Prefer to have detailed, step-by-step instructions
- what you're getting into Make plans, want to know

Judging

Perceiving then you prefer